

Results

Model-Based Clustering

Model Summary: Model-Based Clustering

Clusters	N	R²	AIC	BIC	Silhouette
2	294	0.164	1992	2051	0.390

Note. The model is diagonal with equal volume and shape.

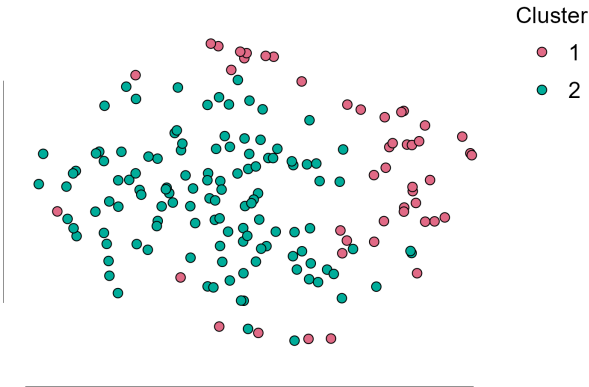
Cluster Information

Cluster	1	2
Size	47	247
Explained proportion within-cluster heterogeneity	0.330	0.670
Within sum of squares	647.5	1313

Cluster Means

	Q122.1	Q122.2	Q122.3	Q122.4	Q122.5	Q122.6	Q122.7	Q122.8
Cluster 1	-0.117	2.001	0.062	-0.570	0.432	-0.332	-0.998	-1.102
Cluster 2	0.022	-0.381	-0.012	0.108	-0.082	0.063	0.190	0.210

t-SNE Cluster Plot



Descriptive Statistics

Descriptive Statistics

	Q122.1		Q122.2		Q122.3		Q122.4		Q122.5		Q122.6		Q122.7		Q122.8	
	1	2	1	2	1	2	1	2	1	2	1	2	1	2	1	2
Valid	47	247	47	247	47	247	47	247	47	247	47	247	47	247	47	247
Missing	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Mean	2.830	3.061	6.191	1.591	4.128	4.016	3.596	4.644	3.426	2.599	5.723	6.235	5.128	6.660	4.979	7.194
Std. Deviation	2.220	1.528	1.409	0.821	2.261	1.340	2.383	1.267	2.204	1.436	1.716	1.183	1.952	0.944	1.871	1.398
Minimum	1.000	1.000	3.000	1.000	1.000	1.000	1.000	1.000	1.000	1.000	1.000	1.000	1.000	2.000	1.000	1.000
Maximum	8.000	8.000	8.000	4.000	8.000	8.000	8.000	8.000	8.000	8.000	8.000	8.000	8.000	8.000	8.000	8.000

Note. Excluded 8 rows from the analysis that correspond to the missing values of the split-by variable cluster_cliente

Contingency Tables

Contingency Tables

cluster_cliente		Q11				Total
		Avión	Camión	Camión organizado (charter)	Carro	
1	Count	5.00	14.00	9.00	19.00	47.00
	% within row	10.64 %	29.79 %	19.15 %	40.43 %	100.00 %
2	Count	32.00	68.00	13.00	134.00	247.00
	% within row	12.96 %	27.53 %	5.26 %	54.25 %	100.00 %
Total	Count	37.00	82.00	22.00	153.00	294.00
	% within row	12.59 %	27.89 %	7.48 %	52.04 %	100.00 %

Chi-Squared Tests

	Value	df	p
X²	11.87	3	.008
N	294		

Note. Continuity correction is available only for 2x2 tables.

Contingency Tables

cluster_cliente		Q12				Total
		Menos del mes	Un mes	Hace varios meses (más de un mes)	Viaja sin reservación	
1	Count	4.00	21.00		22.00	47.00
	% within row	8.51 %	44.68 %		46.81 %	100.00 %
2	Count	110.00	67.00		64.00	247.00
	% within row	44.53 %	27.13 %		25.91 %	100.00 %
Total	Count	114.00	88.00		86.00	294.00
	% within row	38.78 %	29.93 %		29.25 %	100.00 %

Chi-Squared Tests

	Value	df	p
X²	24.32	3	< .001
N	294		

Note. Continuity correction is available only for 2x2 tables.

Contingency Tables

cluster_cliente		Q22				Total
		No hizo reservación, hasta que llegó a Mazatlán, walk-in	Directo con el dueño de la casa o departamento	Administrador de la propiedad	Plataforma o app	
1	Count		1.00	3.00	0.00	6.00
	% within row		16.67 %	50.00 %	0.00 %	100.00 %
2	Count		0.00	4.00	14.00	50.00
	% within row		0.00 %	8.00 %	28.00 %	100.00 %
Total	Count		1.00	7.00	14.00	56.00
	% within row		1.79 %	12.50 %	25.00 %	100.00 %

Chi-Squared Tests

	Value	df	p
X ²	18.40	3	< .001
N	56		

Note. Continuity correction is available only for 2x2 tables.

Contingency Tables

cluster_cliente		Q23				Total
		AirBnB.com	Trivago.com	Booking.com	Orbitz.com	
1	Count	1.00	1.00	0.00	0.00	2.00
	% within row	50.00 %	50.00 %	0.00 %	0.00 %	100.00 %
2	Count	30.00	0.00	1.00	1.00	32.00
	% within row	93.75 %	0.00 %	3.13 %	3.13 %	100.00 %
Total	Count	31.00	1.00	1.00	1.00	34.00
	% within row	91.18 %	2.94 %	2.94 %	2.94 %	100.00 %

Chi-Squared Tests

	Value	df	p
X ²	16.52	3	< .001
N	34		

Note. Continuity correction is available only for 2x2 tables.

Contingency Tables

cluster_cliente		Q27								Total
		Booking	Pricetravel.com	Hoteles.com	Despegar.com	BestDay.com	Trivago	AirBnB	Expedia	
1	Count	1.00	0.00	1.00	0.00	1.00	0.00	1.00	0.00	4.00
	% within row	25.00 %	0.00 %	25.00 %	0.00 %	25.00 %	0.00 %	25.00 %	0.00 %	100.00 %
2	Count	13.00	6.00	13.00	1.00	11.00	3.00	0.00	6.00	53.00
	% within row	24.53 %	11.32 %	24.53 %	1.89 %	20.75 %	5.66 %	0.00 %	11.32 %	100.00 %
Total	Count	14.00	6.00	14.00	1.00	12.00	3.00	1.00	6.00	57.00
	% within row	24.56 %	10.53 %	24.56 %	1.75 %	21.05 %	5.26 %	1.75 %	10.53 %	100.00 %

Chi-Squared Tests

	Value	df	p
X ²	14.49	7	.043
N	57		

Note. Continuity correction is available only for 2x2 tables.

Contingency Tables

cluster_cliente		900	1000	1100	1200	1250	1300	1350	1450	1500	1550	1600	1650	1700	1800	1900	2000	2200	2300	2400	2500
1	Count	0.00	0.00	1.00	6.00	1.00	4.00	2.00	1.00	4.00	1.00	2.00	1.00	0.00	1.00	0.00	0.00	1.00	1.00	0.00	2.00
	% within row	0.00 %	0.00 %	2.13 %	12.77 %	2.13 %	8.51 %	4.26 %	2.13 %	8.51 %	2.13 %	4.26 %	2.13 %	0.00 %	2.13 %	0.00 %	0.00 %	2.13 %	2.13 %	0.00 %	4.26 %
2	Count	1.00	2.00	0.00	4.00	2.00	3.00	0.00	0.00	13.00	0.00	0.00	0.00	1.00	5.00	2.00	9.00	3.00	0.00	2.00	10.00
	% within row	0.41 %	0.82 %	0.00 %	1.63 %	0.82 %	1.22 %	0.00 %	0.00 %	5.31 %	0.00 %	0.00 %	0.00 %	0.41 %	2.04 %	0.82 %	3.67 %	1.22 %	0.00 %	0.82 %	4.08 %
Total	Count	1.00	2.00	1.00	10.00	3.00	7.00	2.00	1.00	17.00	1.00	2.00	1.00	1.00	6.00	2.00	9.00	4.00	1.00	2.00	12.00
	% within row	0.34 %	0.68 %	0.34 %	3.42 %	1.03 %	2.40 %	0.68 %	0.34 %	5.82 %	0.34 %	0.68 %	0.34 %	0.34 %	2.05 %	0.68 %	3.08 %	1.37 %	0.34 %	0.68 %	4.10 %

Chi-Squared Tests

	Value	df	p
X ²	131.4	56	< .001
N	292		

Note. Continuity correction is available only for 2x2 tables.

Contingency Tables

cluster_cliente	Q31			Total
	Aumentado	Disminuido	Igual	
1	Count	7.00	2.00	12.00
	% within row	33.33 %	9.52 %	57.14 %
2	Count	49.00	53.00	31.00
	% within row	36.84 %	39.85 %	23.31 %
Total	Count	56.00	55.00	43.00
	% within row	36.36 %	35.71 %	27.92 %

Chi-Squared Tests

	Value	df	p
X ²	12.17	2	.002
N	154		

Note. Continuity correction is available only for 2x2 tables.

Contingency Tables

cluster_cliente																				
	300	400	500	600	700	800	850	900	950	1000	1050	1100	1200	1300	1400	1500	1550	1600	1700	1800
1	Count	0.00	0.00	0.00	0.00	0.00	1.00	0.00	3.00	2.00	6.00	0.00	1.00	1.00	0.00	1.00	0.00	1.00	0.00	0.00
	% within row	0.00 %	0.00 %	0.00 %	0.00 %	0.00 %	2.13 %	0.00 %	6.38 %	4.26 %	12.77 %	0.00 %	2.13 %	2.13 %	0.00 %	2.13 %	0.00 %	2.13 %	0.00 %	0.00 %
2	Count	1.00	1.00	11.00	5.00	2.00	1.00	3.00	11.00	6.00	16.00	1.00	5.00	5.00	4.00	1.00	21.00	1.00	0.00	1.00
	% within row	0.40 %	0.40 %	4.45 %	2.02 %	0.81 %	0.40 %	1.21 %	4.45 %	2.43 %	6.48 %	0.40 %	2.02 %	2.02 %	1.62 %	0.40 %	8.50 %	0.40 %	0.00 %	0.40 %
Total	Count	1.00	1.00	11.00	5.00	2.00	2.00	3.00	14.00	8.00	22.00	1.00	6.00	6.00	5.00	1.00	22.00	1.00	1.00	1.00
	% within row	0.34 %	0.34 %	3.74 %	1.70 %	0.68 %	0.68 %	1.02 %	4.76 %	2.72 %	7.48 %	0.34 %	2.04 %	2.04 %	1.70 %	0.34 %	7.48 %	0.34 %	0.34 %	0.34 %

Chi-Squared Tests

	Value	df	p
X ²	86.14	39	< .001
N	294		

Note. Continuity correction is available only for 2x2 tables.

Contingency Tables

		Q46									
cluster_cliente		1	2	3	4	5	6	8	9	10	Total
1	Count	1.00	6.00	1.00	1.00	0.00	0.00	0.00	0.00	0.00	9.00
	% within row	11.11 %	66.67 %	11.11 %	11.11 %	0.00 %	0.00 %	0.00 %	0.00 %	0.00 %	100.00 %
2	Count	1.00	17.00	3.00	5.00	3.00	2.00	5.00	3.00	12.00	51.00
	% within row	1.96 %	33.33 %	5.88 %	9.80 %	5.88 %	3.92 %	9.80 %	5.88 %	23.53 %	100.00 %
Total	Count	2.00	23.00	4.00	6.00	3.00	2.00	5.00	3.00	12.00	60.00
	% within row	3.33 %	38.33 %	6.67 %	10.00 %	5.00 %	3.33 %	8.33 %	5.00 %	20.00 %	100.00 %

Chi-Squared Tests

	Value	df	p
X ²	8.878	8	.353
N	60		

Note. Continuity correction is available only for 2x2 tables.

Contingency Tables

cluster_cliente	Q52			Total
		SI	No	
1	Count	11.00	36.00	47.00
	% within row	23.40 %	76.60 %	100.00 %
2	Count	114.00	133.00	247.00
	% within row	46.15 %	53.85 %	100.00 %
Total	Count	125.00	169.00	294.00
	% within row	42.52 %	57.48 %	100.00 %

Chi-Squared Tests

	Value	df	p
X ²	8.362	1	.004
N	294		

Contingency Tables

cluster_cliente	Q71						Total
		NA (no experimentó/pagó)	1 Pésimo	3 Regular	4 Bueno	5 Excelente	
1	Count	37.00	0.00	0.00	9.00	1.00	47.00
	% within row	78.72 %	0.00 %	0.00 %	19.15 %	2.13 %	100.00 %
2	Count	74.00	1.00	1.00	105.00	66.00	247.00
	% within row	29.96 %	0.40 %	0.40 %	42.51 %	26.72 %	100.00 %
Total	Count	111.00	1.00	1.00	114.00	67.00	294.00
	% within row	37.76 %	0.34 %	0.34 %	38.78 %	22.79 %	100.00 %

Chi-Squared Tests

	Value	df	p
X ²	41.29	4	< .001
N	294		

Note. Continuity correction is available only for 2x2 tables.

Contingency Tables

cluster_cliente	Q72					Total
		NA (no experimentó/pagó)	3 Regular	4 Bueno	5 Excelente	
1	Count	32.00	1.00	11.00	3.00	47.00
	% within row	68.09 %	2.13 %	23.40 %	6.38 %	100.00 %
2	Count	51.00	1.00	90.00	105.00	247.00
	% within row	20.65 %	0.40 %	36.44 %	42.51 %	100.00 %
Total	Count	83.00	2.00	101.00	108.00	294.00
	% within row	28.23 %	0.68 %	34.35 %	36.73 %	100.00 %

Chi-Squared Tests

	Value	df	p
X ²	49.18	3	< .001
N	294		

Note. Continuity correction is available only for 2x2 tables.

Contingency Tables

		Q73				
cluster_cliente		NA (no experimentó/pagó)	3 Regular	4 Bueno	5 Excelente	Total
1	Count	35.00	1.00	8.00	3.00	47.00
	% within row	74.47 %	2.13 %	17.02 %	6.38 %	100.00 %
2	Count	54.00	3.00	88.00	102.00	247.00
	% within row	21.86 %	1.21 %	35.63 %	41.30 %	100.00 %
Total	Count	89.00	4.00	96.00	105.00	294.00
	% within row	30.27 %	1.36 %	32.65 %	35.71 %	100.00 %

Chi-Squared Tests

	Value	df	p
X ²	54.00	3	< .001
N	294		

Note. Continuity correction is available only for 2x2 tables.

Contingency Tables

		Q76					
cluster_cliente		NA (no experimentó/pagó)	1 Pésimo	3 Regular	4 Bueno	5 Excelente	Total
1	Count	33.00	1.00	0.00	10.00	3.00	47.00
	% within row	70.21 %	2.13 %	0.00 %	21.28 %	6.38 %	100.00 %
2	Count	51.00	1.00	1.00	79.00	115.00	247.00
	% within row	20.65 %	0.40 %	0.40 %	31.98 %	46.56 %	100.00 %
Total	Count	84.00	2.00	1.00	89.00	118.00	294.00
	% within row	28.57 %	0.68 %	0.34 %	30.27 %	40.14 %	100.00 %

Chi-Squared Tests

	Value	df	p
X ²	53.24	4	< .001
N	294		

Note. Continuity correction is available only for 2x2 tables.

Contingency Tables

		Q77				
cluster_cliente		NA (no experimentó/pagó)	3 Regular	4 Bueno	5 Excelente	Total
1	Count	36.00	0.00	8.00	3.00	47.00
	% within row	76.60 %	0.00 %	17.02 %	6.38 %	100.00 %
2	Count	53.00	1.00	70.00	123.00	247.00
	% within row	21.46 %	0.40 %	28.34 %	49.80 %	100.00 %
Total	Count	89.00	1.00	78.00	126.00	294.00
	% within row	30.27 %	0.34 %	26.53 %	42.86 %	100.00 %

Chi-Squared Tests

	Value	df	p
X ²	59.12	3	< .001
N	294		

Note. Continuity correction is available only for 2x2 tables.

Contingency Tables

cluster_cliente		Q78			Total
		NA (no experimentó/pagó)	4 Bueno	5 Excelente	
1	Count	39.00	5.00	3.00	47.00
	% within row	82.98 %	10.64 %	6.38 %	100.00 %
2	Count	66.00	79.00	102.00	247.00
	% within row	26.72 %	31.98 %	41.30 %	100.00 %
Total	Count	105.00	84.00	105.00	294.00
	% within row	35.71 %	28.57 %	35.71 %	100.00 %

Chi-Squared Tests

	Value	df	p
X ²	54.77	2	< .001
N	294		

Note. Continuity correction is available only for 2x2 tables.

Contingency Tables

cluster_cliente		Q79				Total
		NA (no experimentó/pagó)	3 Regular	4 Bueno	5 Excelente	
1	Count	32.00	0.00	11.00	4.00	47.00
	% within row	68.09 %	0.00 %	23.40 %	8.51 %	100.00 %
2	Count	44.00	3.00	81.00	119.00	247.00
	% within row	17.81 %	1.21 %	32.79 %	48.18 %	100.00 %
Total	Count	76.00	3.00	92.00	123.00	294.00
	% within row	25.85 %	1.02 %	31.29 %	41.84 %	100.00 %

Chi-Squared Tests

	Value	df	p
X ²	55.14	3	< .001
N	294		

Note. Continuity correction is available only for 2x2 tables.

Contingency Tables

cluster_cliente		Q80					Total
		1 Peor de lo que esperaba	2	3	4	5 Mejor de lo que esperaba	
1	Count	0.00	0.00	10.00	26.00	11.00	47.00
	% within row	0.00 %	0.00 %	21.28 %	55.32 %	23.40 %	100.00 %
2	Count	3.00	2.00	9.00	51.00	182.00	247.00
	% within row	1.21 %	0.81 %	3.64 %	20.65 %	73.68 %	100.00 %
Total	Count	3.00	2.00	19.00	77.00	193.00	294.00
	% within row	1.02 %	0.68 %	6.46 %	26.19 %	65.65 %	100.00 %

Chi-Squared Tests

	Value	df	p
X ²	53.28	4	< .001
N	294		

Note. Continuity correction is available only for 2x2 tables.

Contingency Tables

		Q83					Total
cluster_cliente		1 Definitivamente NO vuelvo	2	3	4	5 Definitivamente SI vuelvo	
1	Count	0.00	0.00	16.00	22.00	9.00	47.00
	% within row	0.00 %	0.00 %	34.04 %	46.81 %	19.15 %	100.00 %
2	Count	4.00	2.00	19.00	44.00	178.00	247.00
	% within row	1.62 %	0.81 %	7.69 %	17.81 %	72.06 %	100.00 %
Total	Count	4.00	2.00	35.00	66.00	187.00	294.00
	% within row	1.36 %	0.68 %	11.90 %	22.45 %	63.61 %	100.00 %

Chi-Squared Tests

	Value	df	p
X ²	56.34	4	< .001
N	294		

Note. Continuity correction is available only for 2x2 tables.

Contingency Tables

		Q90						
cluster_cliente		Lo conoce de toda la vida	No sabía nada hasta que llegué al ACUARIO	Concierge	Recepción del hotel	Promotor turístico	Redes sociales	Documentales y reportaje
1	Count	10.00		17.00	3.00	4.00	0.00	2.00
	% within row	21.28 %		36.17 %	6.38 %	8.51 %	0.00 %	4.26 %
2	Count	38.00		17.00	1.00	44.00	2.00	17.00
	% within row	15.38 %		6.88 %	0.40 %	17.81 %	0.81 %	6.88 %
Total	Count	48.00		34.00	4.00	48.00	2.00	19.00
	% within row	16.33 %		11.56 %	1.36 %	16.33 %	0.68 %	6.46 %

Chi-Squared Tests

	Value	df	p
X ²	57.58	9	< .001
N	294		

Note. Continuity correction is available only for 2x2 tables.

Contingency Tables

		Q125																		
cluster_cliente		100	150	180	200	210	220	230	240	250	259	260	270	280	290	300	320	350	380	385
1	Count	0.00	1.00	0.00	1.00	1.00	2.00	3.00	1.00	11.00	0.00	2.00	0.00	5.00	1.00	3.00	1.00	8.00	2.00	0.00
	% within row	0.00 %	2.13 %	0.00 %	2.13 %	2.13 %	4.26 %	6.38 %	2.13 %	23.40 %	0.00 %	4.26 %	0.00 %	10.64 %	2.13 %	6.38 %	2.13 %	17.02 %	4.26 %	0.00 %
2	Count	2.00	2.00	1.00	15.00	1.00	5.00	5.00	0.00	16.00	1.00	3.00	1.00	4.00	0.00	74.00	0.00	22.00	0.00	1.00
	% within row	0.81 %	0.81 %	0.40 %	6.07 %	0.40 %	2.02 %	2.02 %	0.00 %	6.48 %	0.40 %	1.21 %	0.40 %	1.62 %	0.00 %	29.96 %	0.00 %	8.91 %	0.00 %	0.40 %
Total	Count	2.00	3.00	1.00	16.00	2.00	7.00	8.00	1.00	27.00	1.00	5.00	1.00	9.00	1.00	77.00	1.00	30.00	2.00	1.00
	% within row	0.68 %	1.02 %	0.34 %	5.44 %	0.68 %	2.38 %	2.72 %	0.34 %	9.18 %	0.34 %	1.70 %	0.34 %	3.06 %	0.34 %	26.19 %	0.34 %	10.20 %	0.68 %	0.34 %

Chi-Squared Tests

	Value	df	p
X ²	86.42	25	< .001
N	294		

Note. Continuity correction is available only for 2x2 tables.

Contingency Tables

		Q126																		
cluster_cliente		300	305	320	350	360	370	380	400	420	430	450	460	500	520	550	580	590	600	650
1	Count	3.00	0.00	1.00	12.00	2.00	1.00	2.00	7.00	2.00	2.00	4.00	1.00	4.00	0.00	2.00	1.00	0.00	2.00	0.00
	% within row	6.38 %	0.00 %	2.13 %	25.53 %	4.26 %	2.13 %	4.26 %	14.89 %	4.26 %	4.26 %	8.51 %	2.13 %	8.51 %	0.00 %	4.26 %	2.13 %	0.00 %	4.26 %	0.00 %
2	Count	3.00	1.00	0.00	8.00	3.00	0.00	6.00	19.00	2.00	0.00	12.00	0.00	25.00	1.00	12.00	0.00	2.00	112.00	4.00
	% within row	1.21 %	0.40 %	0.00 %	3.24 %	1.21 %	0.00 %	2.43 %	7.69 %	0.81 %	0.00 %	4.86 %	0.00 %	10.12 %	0.40 %	4.86 %	0.00 %	0.81 %	45.34 %	1.62 %
Total	Count	6.00	1.00	1.00	20.00	5.00	1.00	8.00	26.00	4.00	2.00	16.00	1.00	29.00	1.00	14.00	1.00	2.00	114.00	4.00
	% within row	2.04 %	0.34 %	0.34 %	6.80 %	1.70 %	0.34 %	2.72 %	8.84 %	1.36 %	0.68 %	5.44 %	0.34 %	9.86 %	0.34 %	4.76 %	0.34 %	0.68 %	38.78 %	1.36 %

Chi-Squared Tests

	Value	df	p
X ²	98.81	20	< .001
N	294		

Note. Continuity correction is available only for 2x2 tables.

Contingency Tables

		Q127																		
cluster_cliente		350	370	400	420	430	440	450	460	500	505	550	580	593	595	596	600	620	650	700
1	Count	7.00	1.00	6.00	2.00	3.00	1.00	3.00	1.00	1.00	0.00	2.00	0.00	0.00	1.00	1.00	12.00	0.00	1.00	1.00
	% within row	14.89 %	2.13 %	12.77 %	4.26 %	6.38 %	2.13 %	6.38 %	2.13 %	2.13 %	0.00 %	4.26 %	0.00 %	0.00 %	2.13 %	2.13 %	25.53 %	0.00 %	2.13 %	2.13 %
2	Count	0.00	0.00	4.00	1.00	0.00	0.00	3.00	0.00	3.00	1.00	4.00	2.00	1.00	0.00	0.00	46.00	1.00	9.00	60.00
	% within row	0.00 %	0.00 %	1.62 %	0.40 %	0.00 %	0.00 %	1.21 %	0.00 %	1.21 %	0.40 %	1.62 %	0.81 %	0.40 %	0.00 %	0.00 %	18.62 %	0.40 %	3.64 %	24.29 %
Total	Count	7.00	1.00	10.00	3.00	3.00	1.00	6.00	1.00	4.00	1.00	6.00	2.00	1.00	1.00	1.00	58.00	1.00	10.00	61.00
	% within row	2.38 %	0.34 %	3.40 %	1.02 %	1.02 %	0.34 %	2.04 %	0.34 %	1.36 %	0.34 %	2.04 %	0.68 %	0.34 %	0.34 %	0.34 %	19.73 %	0.34 %	3.40 %	20.75 %

Chi-Squared Tests

	Value	df	p
X ²	131.3	24	< .001
N	294		

Note. Continuity correction is available only for 2x2 tables.

Contingency Tables

		Q129						
cluster_cliente		C+/ \$61 mil a \$84.9 mil	C+/ \$35 mil a \$60 mil	C/ \$29 mil a \$34.9 mil	C/ \$23 mil a \$28.9 mil	C-/ \$17 mil a \$22.9 mil	C-/ \$11.6 mil a \$16.9 mil	D+/\$9.1 mil a \$11.5 mil
1	Count	0.00	26.00	17.00	2.00	0.00	0.00	0.00
	% within row	0.00 %	55.32 %	36.17 %	4.26 %	0.00 %	0.00 %	0.00 %
2	Count	5.00	62.00	73.00	36.00	18.00	6.00	1.00
	% within row	2.02 %	25.10 %	29.55 %	14.57 %	7.29 %	2.43 %	0.40 %
Total	Count	5.00	88.00	90.00	38.00	18.00	6.00	1.00
	% within row	1.70 %	29.93 %	30.61 %	12.93 %	6.12 %	2.04 %	0.34 %

Chi-Squared Tests

	Value	df	p
X ²	26.57	7	< .001
N	294		

Note. Continuity correction is available only for 2x2 tables.